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02.69

# THE CLASSEN COMPANY

FALL 1945

## Wholesale Price List

of

## Nursery Specialties

Member, American Association of Nurserymen

### MAILING ADDRESS & CITY OFFICE

301 Terminal Building — Phone 3-8301

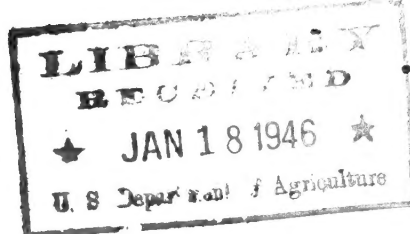
### NURSERY

North May Avenue & 5th Street

Otis Warren, Nurseryman

Phone 4-6924

Oklahoma City, Oklahoma



Section 562, P. L. & R.

To:



Above photo shows variation in shape and vigor of American Elm trees grown from seed and all of same age. The tree on extreme right is the only well formed tree of the group. Pruning doesn't improve the shape!

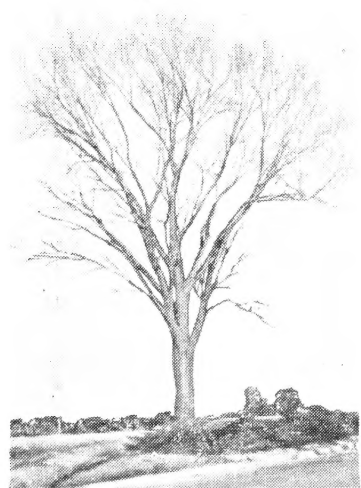
## THE AMERICAN ELM IN THE SOUTHWEST

Our native American Elm is still our most beautiful and stately avenue tree. This, however, is true only when all the trees along the avenue or street are of the same general shape and habit of growth. The best type is the perfect vase-shaped tree with branches well distributed. Elm trees grown from seed show much variation in shape, vigor, time of budding out, and form of branches as slender, graceful, heavy, crooked or weeping. Pruning can never make a lot of seedlings uniform. The photo on the left shows the extreme variation of four trees grown from seed. The only method by which trees of uniformity can be grown is by budding or grafting from one selected individual outstandingly superior tree as discussed below.

## THE CLASSEN ELMs

After several years of research, study, and inspection, five superior individual elm trees have been selected from among the finer old native Oklahoma Elms planted along the streets of Oklahoma City. These have been tentatively designated as Classen Elm numbers 1 to 5 inclusive.

We are firmly convinced that superior strains of American elms will contribute much toward Civic Beauty and highway improvement. Experiments and studies are under way to improve various other trees, fruits and ornamentals. As our contribution towards improvement in avenue planting we are not restricting the propagation of these five superior strains of elms. The price of these trees for one-year buds on transplanted American elm stocks is \$2.00 each. They are from 5 to 8 feet tall. Only a limited number of these trees are available this year. See photos of Classen Elm numbers 1 and 2 shown here.



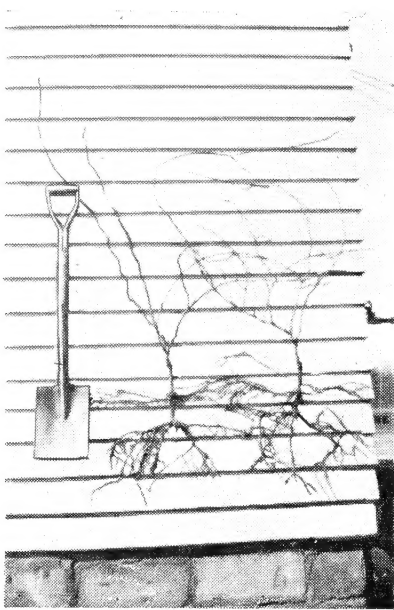
Classen Elm No. 1



Classen Elm No. 2

## GRAPES

All with excellent double-deck root system. Mostly 1-year plants but a high percentage of these are equal or superior to standard, 2-year, No. 1 grade. July 1 field count is 20,000.



Two average plants of "Extra" grape one year old. Note these are a heavy 2-year, No. 1 grade with double-deck root systems.

	Prices per 100	
	1-yr. No. 1	"2-yr. No. 1" grade
Extra—Best all-around grape for Oklahoma.....	11.00	15.00
Beacon, Carmen Catawba, Edna, Ellen Scott, Last Rose.....	12.00	17.00
Brocton, Caco, Delaware, Fredonia, Portland, Sheridan.....	16.00	22.00
Ontario .....	25.00	33.00
Gold Muscat, Seneca.....	40.00	50.00

See photo of our "2-year, No. 1 Grade"  
(One year plants)

## APPLE

Two-year grafts and one-year dormant buds. Grimes Golden, Jonathan, Lodi, Red Delicious, Summer Champion, Yellow Delicious.

Also Dolgo and Transcendent crab in 5/16 and 7/16 sizes only.

	Prices per 100
5 to 7 sixteenths.....	26.00
7 to 9 sixteenths.....	35.00
9 to 11 sixteenths.....	45.00
11/16 and up.....	55.00

## WELL - ROOTED TREES AND PLANTS

Nursery craftsmen know the importance of good roots on all classes of nursery stock. The soil at The Classen Company Nursery produces plants with exceptionally good roots. Even such tap-rooted plants as pecans and walnuts produce numerous feeder side-roots as shown in the cuts on these pages. Stock with superior roots is not only profitable to the retailer, but also to the customer who plants such stock. We are exerting our efforts to do our share to truly "make America more fruitful and beautiful."

## THOMAS BLACK WALNUT

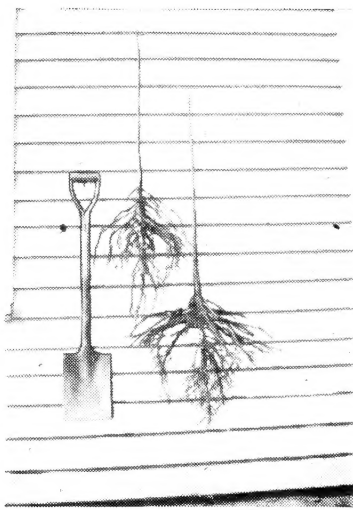
See photo of our seedlings used for understocks. All one year buds or grafts on two and three-year roots. Trees mostly branched.

When over 30 trees are ordered the price is 10% less.

	Price per tree for 5 to 30 trees
18 to 24 inches.....	.70
2 to 3 feet.....	.85
3 to 4 feet.....	1.15
4 to 5 feet.....	1.50
5 to 6 feet.....	1.90
6 to 7 feet.....	2.25
7 to 8 feet.....	2.60

We also have the "Thomas" on two and three-year transplanted seedlings of Western or Texas walnut (Juglans major.) This is a hardy drouth-resistant rootstock adapted to western Oklahoma and Texas.

Prices 10% higher than above quotations.



One-year Black Walnut Seedlings

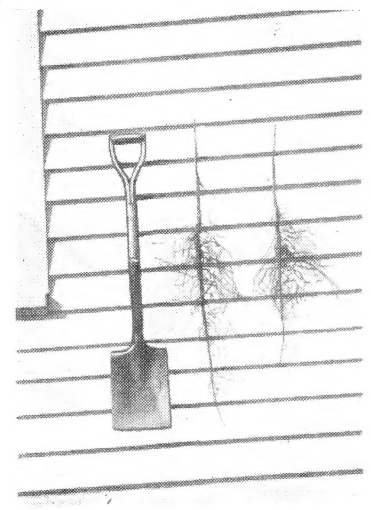
## NUT TREE SEEDLINGS

See photos showing remarkable development of side roots.

### Prices per 100

	6-12"	12-18"	18-24"
Black walnut—one year . . . . .	4.00	5.50	7.50
Native Pecan—one and 2-years	6.50	11.00	...
Mocker Nut (Hicoria alba) . .	7.50	...	...

Prices are 10% less if 300 or more are ordered.



One-year Native Pecan Seedlings



Chinese Privet Seedlings One Year Old

## CHINESE PRIVET-LIGUSTRUM SINENSIS

### Small-leaf Evergreen Privet Hedge

All one-year seedlings, mostly branched. Our July 1 count indicated 384,000 plants on hand.

See photo showing sturdy root development.

	Prices per		
	100	1000	10M
6 to 12 inch . . . . .	.80	7.00	65.00
12 to 18 inch . . . . .	1.10	9.50	85.00
18 to 24 inch . . . . .	1.50	12.00	110.00

## Miscellaneous Stock

	6-12"	12-18"	18-24"	2-3'	3-4'	4-5'
Chinese Elm Seedlings . . . . .	1.00	1.50	2.00	3.75	5.00	7.50
Native Bittersweet Seedlings . . . . .	2.50	4.00	...	...	...	...
Aromatic Sumac, transplants . . . . .	...	...	12.00	15.00	20.00	...

Red bud, native. Transplants, good calibre.	Per 100	Lodense Privet balls B & B	Per 100
4-5 feet . . . . .	45.00	12-15" dia. . . . .	1.00 each
5-6 feet . . . . .	60.00	15-18" dia. . . . .	1.25 each
6-8 feet . . . . .	90.00	18-24" dia. . . . .	1.60 each

### Vinca major—ground cover

Strong, well rooted divisions . . . . . .30 each

## FALL PLANTING

Oklahoma Nurserymen together with County and State "Tree-minded" agencies are sponsoring a "FALL PLANTING" campaign. Fall planting is best for most nursery stock; gives best results to the planter and "spread-the-season" profits to the retailer or landscape contractor. Ease the "spring rush." Sell and plant all you can in the fall and prolong it throughout the winter months.

## TREES

### Avenue, Shade, Lawn & Ornamental

Prices are quoted per tree in lots of 5 to 30. **Ten per cent reduction** where from 31 to 300 trees are ordered in assortment. We pack your truck or freight car free. Packing charges on the larger sizes except for carload or truck shipment would be uneconomical.

Our Sweet gum trees are branched from the ground

- 1—Ch. E. is Chinese Elm.
- 2—Am. E. is American Elm.
- 3—W. Ha. is Western Hackberry.

up and are of heavy calibre for their height. The roots are remarkably good. At your request we will prune free any of these trees listed as per your instructions before loading. All mimosa trees are straight with well-branched tops.

Varieties are listed by column numbers and abbreviations as follows:

- 4—S. Ha. is Southern Hackberry.
- 5—Syc. is Sycamore.
- 6—S. G. is Sweet Gum
- 7—Mim. is Mimosa

Size	1 Ch. E.	2 Am. E.	3 W. Ha.	4 S. Ha.	5 Syc.	6 S. G.	7 Mim.
5 to 6 feet.....	.25	.40	.40	.....	.55	.....	.85
6 to 8 feet.....	.30	.50	.50	.40	.65	.....	1.10
8 to 10 feet.....	.40	.65	.80	.65	.85	.....	1.50
1 ¼ to 1 ½ inch cal.....	.50	.90	1.00	.90	1.05	1.50	.....
1 ½ to 1 ¾ inch cal.....	.65	1.20	1.25	1.10	1.20	1.85	.....
1 ¾ to 2 inch cal.....	.90	1.40	1.50	1.30	1.50	2.15	.....
2 to 2 ½ inch cal.....	1.15	1.75	1.85	1.60	2.00	2.85	.....
2 ½ to 3 inch cal.....	.....	2.20	2.15	2.00	2.75	3.25	.....
3 to 3 ½ inch cal.....	.....	2.75	2.75	.....	3.50	.....	.....
3 ½ to 4 inch cal.....	.....	.....	3.75	.....	4.65	.....	.....

## TERMS, CONDITIONS, ETC.

### TERMS

We allow 3% discount for cash with the order.  
We allow 2% discount on invoices paid within ten days after your receipt of invoice.  
Open account shipments will be made only to those of known or approved credit. New customers please furnish references with order.

### PACKING

Charged at cost except that there are no packing charges for stock loaded on your trucks or in car lots.

### DISCOUNTS

from quoted prices are allowed as follows:  
Where prices are quoted in lots of 100 only there is allowed a discount of 10% when more than 300 plants are bought.

### SHIPMENT

Carload or truck shipment is most economical for

large or bulky orders.

Smaller shipments can go by parcel post, railway express, or motor freight or express. Please state your preference.

### PRICE CHANGES

Prices published in this list are subject to change without notice.

### CROP

All orders are subject to crop hazards and other conditions beyond our control.

### GRADES

All grades are in accordance with A.A.N. Standards.

### PERSONAL SELECTION

of plants is permitted but usually such plants are sold at some increase in price.

All mail and telegrams should be addressed:

**THE CLASSEN COMPANY**

301 Terminal Building, Oklahoma City, Oklahoma